



KANDRAC & KOLE

PODCAST PARTNERSHIP PROGRAM

KANDRAC & KOLE

INTERIOR DESIGN



INTERIOR DESIGN



PODCAST



SOCIAL INFLUENCE

GET TO KNOW US

Voted one of Atlanta's Top 20 Residential Interior Designs by the Atlanta Business Chronicle, Kandrac & Kole has been featured on HGTV as well as in The New York Times, Atlanta Homes & Lifestyles, Better Homes & Gardens, Southern Home Magazine and many others. Kandrac & Kole has established a well-known reputation for their approachable, dynamic personalities, their signature use of color and pattern and their one of a kind, custom designs.

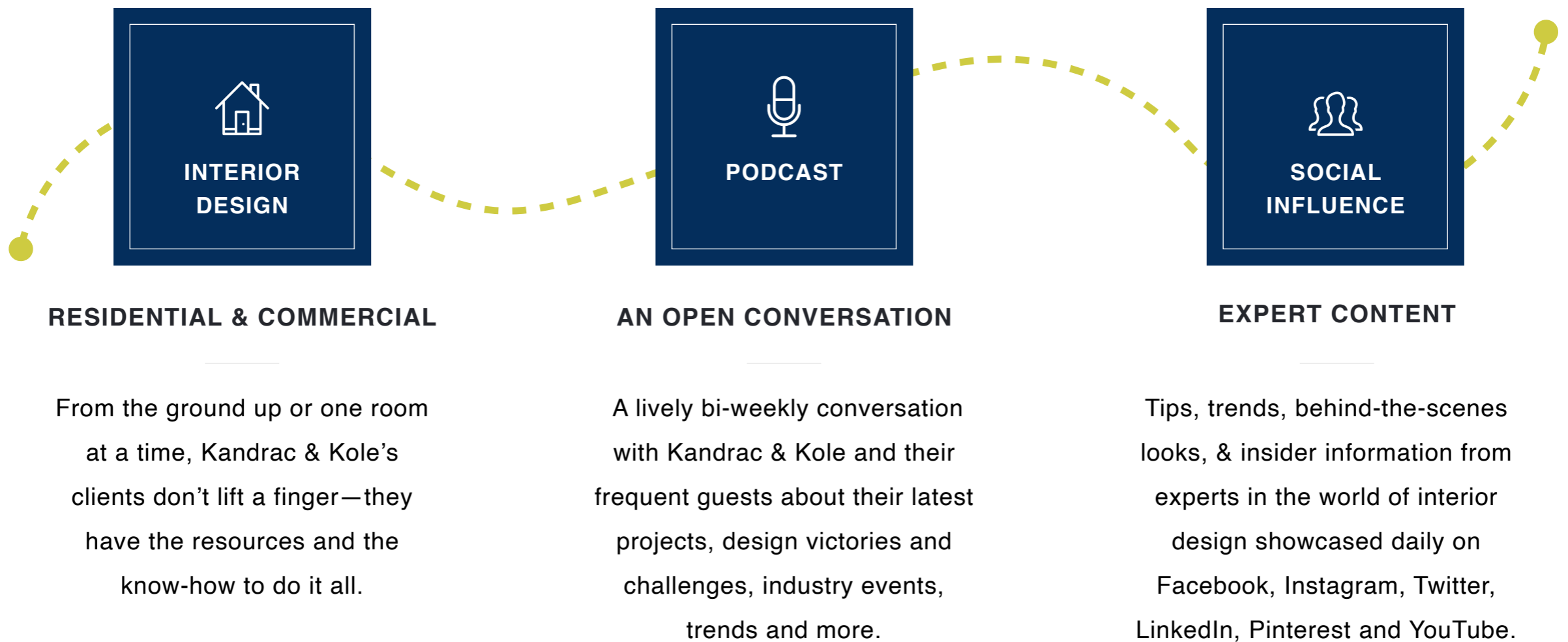
As industry experts for residential and commercial design, Joann Kandrac & Kelly Kole share upbeat and entertaining narratives regarding their design projects, travels, trends and industry events on their popular podcast [Inside Design with Kandrac & Kole](#) and via national speaking engagements. Joann and Kelly's love and commitment to the power of interior design also extends towards their charity work throughout the U.S. and Guatemala.



**“Named one of the Top 123
Interior Design Experts in 2023”**

- [fixr.com](https://www.fixr.com)

WHAT WE ARE KNOWN FOR





6K FOLLOWERS



109K MONTHLY VIEWS



4K FOLLOWERS

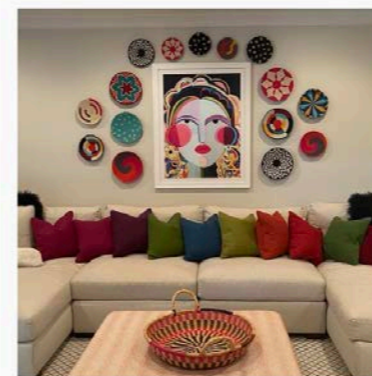


5K FOLLOWERS

@KANDRACKOLE

SOCIAL INFLUENCE

The Kandrac & Kole brand extends beyond interior design. Joann Kandrac and Kelly Kole are considered powerful influencers in the design industry, and this influence extends to their content, social media accounts, speaking engagements and success in coaching other interior designers.



PODCAST

INSIDE DESIGN WITH KANDRAC & KOLE

147 EPISODES

220,000 DOWNLOADS





PODCAST LISTENERS



DESIGN ENTHUSIASTS

Consumers who are invested in their homes, who value design and interiors, and want expert information on trends, top products, and new ideas.



DESIGN PROFESSIONALS

Interior designers looking for the inside information that only Kandrac & Kole can bring them - behind the scenes at top trade shows, business tips from renowned coaches, interviews with sought-after vendors. All designed to help professionals improve their businesses.



TOP LOCATIONS

United States

England

Australia

Canada

PODCAST REVIEWS

Two thumbs up!



Joann and Kelly are so fun to listen to! Each episode is dynamic, energetic and insightful. They have such interesting guests and provide lots of great information, inspiration and practical design tips.

Addicted to these podcasts!



I listen while driving to these two fabulous women. I don't think I've ever gotten through an episode without a 'Wow, I didn't that, or thank you moments.' The explanations that do along with their decisions and reasons stick with me and give me confidence to those BRAVE and BOLD decisions.

So much to learn!



Even with 35+ years of experience as a designer, I still learn so much! These guys are real pros and delightful to listen to.

Great insider content with personality



Joann and Kelly pick fantastic guests, and they get them to provide a wealth of information. But the part that makes the podcast a joy to listen to is that their sparkling personalities shine through, and they bring out their guests' personalities as well. It's like eavesdropping on an interesting conversation!



INSIDE DESIGN *with* KANDRAC & KOLE



EPISODE 138

INSIDE DESIGN WITH KANDRAC & KOLE - SHERWIN-WILLIAMS
COLORMIX FORECAST 2023

LISTEN ON:



KANDRAC-KOLE.COM

"Wexel Art has a great story to tell and working with Kandrac and Kole was a seamless, organic way to share how our product design differentiates itself. Having customers call to place orders after hearing the podcast, was the best part of all."

- Natasha McRee, Wexel Art

INSIDE DESIGN & YOU

PODCAST SPONSORSHIPS

As JFK once said, "a rising tide lifts all boats". So how can we help each other?

In 2021, after three years of our podcast growing and attracting a healthy audience, we have greatly expanded our podcast marketing efforts and thus the exposure available to our sponsors.

We've made it simple and easy - we have a 3 episode minimum commitment and you decide what suits your needs!

Cost: \$1000/show

PREVIOUS SPONSORS



**SHERWIN
WILLIAMS**



ProSource
WHOLESALE

HPMKT
HIGH POINT MARKET®

MAXIM
LIGHTING®

PROMOTIONS

SOCIAL MEDIA

- Custom graphic and video gram or reel posted to 5 platforms

VIDEO

- Every podcast is professionally produced, live on video and available to watch on YouTube

NEWSLETTER

- Emailed to over 2000 subscribers
- Promoting episode
- Link to sponsor

K&K WEBSITE

- Sponsorship mention and link on podcast show notes that remain on the website

INSIDE DESIGN & YOU

SPONSORSHIP DETAILS

\$1,000/EPISODE

*MINIMUM OF 3

DURING THE PODCAST:

Beginning of Show:

- 60 second live read
- Your website shown on video

End of Show:

- Gratitude mention





REACH OUT TO US



770-514-9699



@KANDRACKOLE



WWW.KANDRAC-KOLE.COM



PODCAST@KANDRACKOLE.CO

“Earlier this year I had the pleasure of being a part of the Kandrac & Kole podcast as a guest. I have to tell you, not only did I have an absolute blast talking to Joann and Kelly about all things linen, my business profited as well.”

“We received new orders from listeners as well as a lot of interest about our linen fabric and linen in general. Making new friends and customers was the cherry on top of this experience.”

- Katerina Rothman – Beflax Linen